

# PLM for OEM/ODM Manufacturers



Increase collaboration with brand & retail partners.



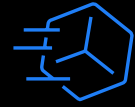
Improve accuracy of technical information & maintain quality.



Reduce costs from duplicated work & errors.



Focus on value-added work & drive growth.

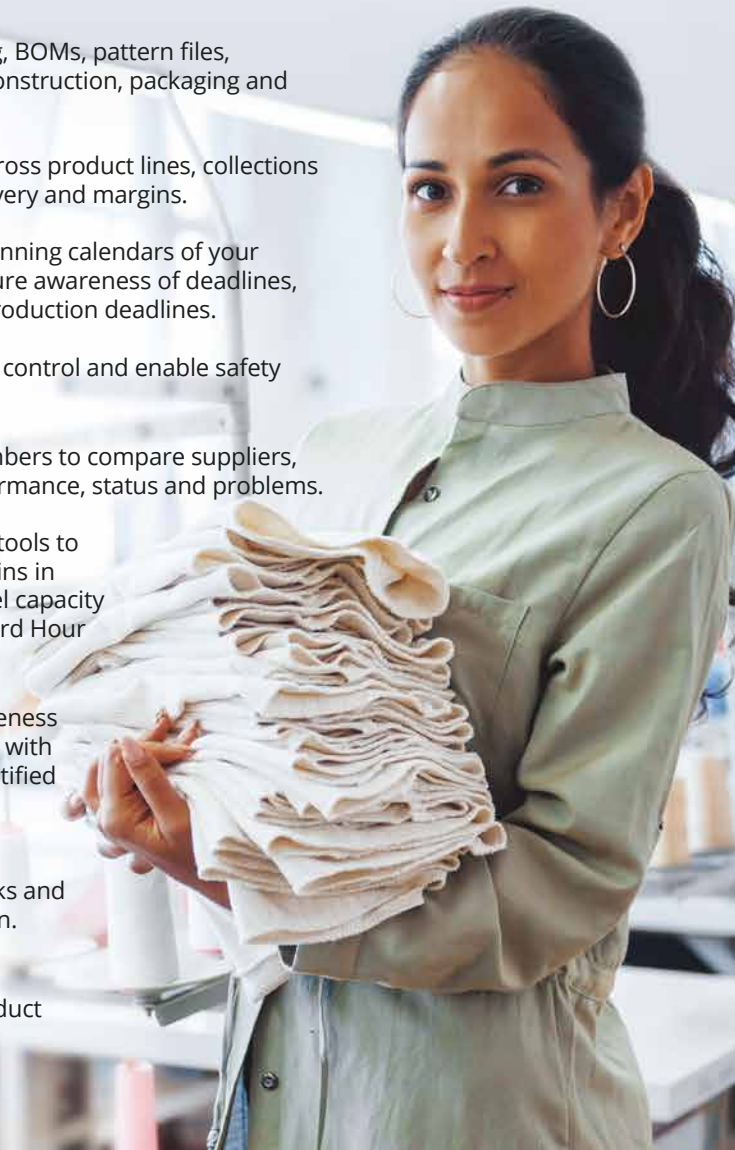


Speed sampling & production timelines.

## World-Leading, Innovative PLM Suite

**Centric PLM™ is an interconnected suite of modules that are the digital foundation to drive efficiency and manage complexity to reduce lead times, cut costs and streamline communications. Be competitive and grow.**

- Product Specifications:** Easily import customer tech pack data and begin costing, BOMs, pattern files, marker files and input technical information including construction, packaging and labeling details.
- Materials Management:** Centralize material libraries and track material usage across product lines, collections and seasons. Easily update BOMs to assure quality, delivery and margins.
- Calendar Management:** Define and track tasks through forward or backward planning calendars of your pre-production process. Managers have visibility to ensure awareness of deadlines, resolve bottlenecks, track task execution and meet all production deadlines.
- Quality Management:** Establish consistent test standards to streamline quality control and enable safety and compliance tracking.
- Product Sourcing:** Streamline complicated sourcing by enabling team members to compare suppliers, handle thousands of supplier proposals and track performance, status and problems.
- Merchandise Planning:** Align product plans with reality using financial planning tools to estimate and “sandbox” target margins and actual margins in response to decisions made. Gain visibility into high-level capacity planning based on Standard Minute Value (SMV)/Standard Hour Value (SMH) in order to plan production resources.
- Process Management:** Manage workloads and improve productivity, responsiveness and transparency by defining processes that link people with projects and tasks. Team members are automatically notified to help carry items through the development cycle to completion.
- Collection Management:** Enable dynamically updated, tailor-made collection books and catalogs that showcase products available for production.
- Final Inspection:** Maintain product quality by meeting acceptable quality levels and evaluation points for customers on a per-product basis as quality evaluation criteria are linked to original product specifications.





# Supercharge Sample Management

Streamline and take control of sample and prototype creation to improve one time through rate with virtual sample creation and mobile sample tracking.

Revolutionize the way products are designed, developed and reviewed with end-to-end 3D PLM technologies including CLO, Optitex and Browzwear.

Complete 3D workflows empower true collaborative product design, reduce physical sample iterations and eliminate rework by articulating designs sooner and capturing changes in a centralized digital space. Dramatically reduce costs and time with 3D prototyping.

Put the power of sample tracking and reviews in your pocket with Centric PLM Sample Review and Fit Review mobile apps to save time and reduce costs.

The **Sample Review mobile app** enables sample development teams to take photos and add comments in Centric PLM in real-time during sample review sessions to reduce rework and save time. Everything is done live, during the review session to eliminate rework and eradicate bottlenecks!

The **Fit Review mobile app** streamlines fit reviews by enabling fit professionals to take mobile devices into fit sessions, take measurement notes without having to return to their desks to enter the data into PLM software later. Fit review notes are available to all teams, in real-time no matter where they work, keeping everyone on the same page, reducing errors and saving time.

## Manufacturing PLM Innovations

### Get your tech packs in order!

Centric's Manufacturing PLM innovations are market-driven solutions that make tech pack information sharing faster, easier and more accurate. Centralized product tech pack data increases collaboration between brands and manufacturers to build even closer partnerships and ensures technical information is more accurate and is shared directly in the same format.

### Harness the power of Artificial Intelligence and Centric PLM

Use Centric AI Image search to quickly, visually search material libraries for existing material, trim, colors and style libraries to easily re-order or re-use materials.

### Unleash creativity and innovation with a direct link between Adobe Illustrator and Centric 8 PLM

Enable technical designers to work in Adobe® Illustrator seamlessly connected to Centric PLM. Minimize non-value-added work so designers can focus more on creative and technical product development.

**#CollaborativeManufacturing**  
**#ReduceErrors #SaveTime**

Find out why companies like MAS Holdings, Brandix, Hirdaramani, Top Form, VT Garment, Clover, Regina Miracle, Li & Fung, SC Fashion and more trust Centric PLM.

## The Market Speaks about Centric PLM

“ We are poised to step into the future with plans to aggressively grow our business, and Centric PLM supports us with a robust and unified development process across the entire organization. ”

Surendra Karunakaran, CIO, Brandix

“ Centric PLM has already changed our way of working. Employees can concentrate more on the product and offering services to customers, rather than data entry. ”

Mingkwan Lotharukpong,  
Product Development Division Manager,  
VT Garment