

Survival Guide for Home Décor & Furnishings Brands



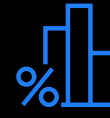
Reduce Time
to Market



Increase Product
Innovation and
Variety



Increase Product
Lines and Manage
More SKUs



Control
Costs



Improve
Efficiency

PLM Suite

Centric PLM™'s interconnected suite of 8 modules are the foundation that empowers faster time to market and time to trend.

Merchandise Planning: Centralize merchandise development plans to gain visibility, establish targets earlier, track progress against the in-season plan, identify products that aren't meeting targets sooner and optimize assortments faster.

Product Specification: Drive global channel growth and market expansion creating localized product descriptions and pricing in multiple languages and currencies.

Materials Management: Track materials and usage across product lines, sets, seasons and departments to assure quality, delivery and margins.

Product Sourcing: Streamline complicated sourcing by enabling team members to compare suppliers, handle thousands of supplier design proposals and track performance, status and problems.

Collection Management: Enable dynamically updated, tailor-made collection books and catalogs that increase sales.

Calendar Management: Define and track tasks through forward- or backward-planning calendars on multiple product lines. Managers have visibility to ensure awareness of deadlines, resolve bottlenecks, track task execution and meet deadlines.

Quality Management: Establish consistent test standards to streamline quality control and enable safety and compliance tracking.

Final Inspection: Maintain product quality by setting acceptable quality levels and evaluation points for suppliers on a per product basis as quality evaluation criteria are linked to original product specifications.

See all modules, connectors
and mobile apps for PLM in
action, contact us today.

REQUEST A DEMO

Drive Innovation & Design Excellence

Empower designers and product developers with Adobe® Illustrator PLM Connect & Centric 3D Connect.

Unleash creativity and innovation with a direct link between Adobe® Illustrator and Centric 8 PLM

Enable designers to work in Adobe® Illustrator seamlessly connected to Centric PLM™. Get more products to more markets faster and easier by minimizing non-value-added work so designers can focus more on creative and technical product development. Centralize all product information in Centric PLM™ at the earliest phases of design to improve team collaboration and communications, reduce bottlenecks and meet product deadlines.

Revolutionize workflow with native, end-to-end 3D product design and development integration with Centric 3D Connect

Complete 3D workflows empower true collaborative product design, reduce design iterations, eliminate rework by envisioning designs sooner, dramatically reduce costs and time with 3D prototyping and easily push photorealistic products to e-commerce channels to get more products to more markets through more channels, faster.

Centric 3D Connect integrates with market-leading 3D CAD solutions and enables designers to work directly in their 3D environment while directly connected to Centric PLM™.

Game-Changing CVIP Digital Buying Board

#VisualCollaboration #InnovateFaster

CVIP Digital Buying Board transforms internal buying sessions and maximizes retail value.

- Facilitate the collaboration between central and regional merchandisers, buyers, retail wholesale sellers and product teams
- Digitize collection planning to improve visibility and achieve the best product mix at store level and optimize regional and channel-specific assortments
- Drive better decision-making early in the process to reduce time to market and create better collection management to maximize sell-in & sell through.

- Merge together information from multiple systems including PLM and ERP into an easy-to use, highly visual platform compatible with any touch-screen device
- Slice and dice collection data to analyze successful products at the end of each season

Want to take your digital transformation beyond PLM? See Centric's Digital Buying Board in action.

[REQUEST A DEMO](#)

