

# Centric 8 PLM Mobility Apps

Centric's 15 mobile apps address needs across the entire value chain.





iPad

iPhone

## Why mobility? Easy. PLM, meet the world.

Trends begin on the streets.  
Designers encounter  
inspiration everywhere.

Product development happens in the  
real world. Yet PLM systems have  
held product teams captive to an  
office, a cubicle, a desk—until now.

With Centric's groundbreaking,  
patent-pending mobile apps for  
Centric 8, PLM meets the world.  
Meets inspiration. And meets the  
design process wherever  
and whenever it happens.

The result? Hot new trends make it to  
trend boards and collections faster.  
Customers are connected more closely  
than ever to accurate product ordering  
information. Products meet quality and  
compliance standards more rapidly and  
accurately than ever. Fit sessions happen  
more accurately. Retail execution aligns  
with product launch plans.

All that and more, because PLM really  
needed to get out of the office and  
into the real world where product  
inspiration and creation happen.  
And now, with mobile apps for  
Centric 8 PLM, it does.

CLOSE THE GAP BETWEEN  
INSPIRATION AND THE  
CUSTOMER WITH THE  
INDUSTRY'S FIRST-  
AND MOST-PATENT-  
PENDING MOBILE APPS  
FOR CENTRIC 8 PLM.

# Capture It

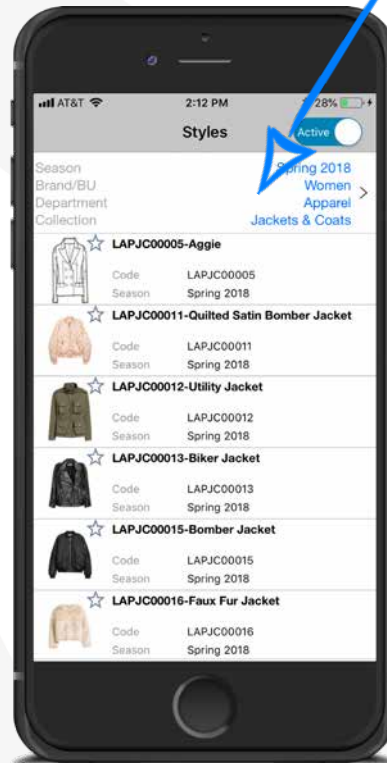
## iOS and Android

### HOW IT IS USED?

Capture It helps development teams quickly enter photos of styles and materials into the PLM system.

Many users take photos, transfer them to the desktop to crop and annotate, find the related styles and materials in PLM web client, and finally upload the image. Capture It allows users to find the style or material, take the picture, crop and annotate it, and upload it directly from the device—eliminating wasted steps and time.

ADDS PHOTOS  
TO STYLES AND  
MATERIALS.



# Inspirations

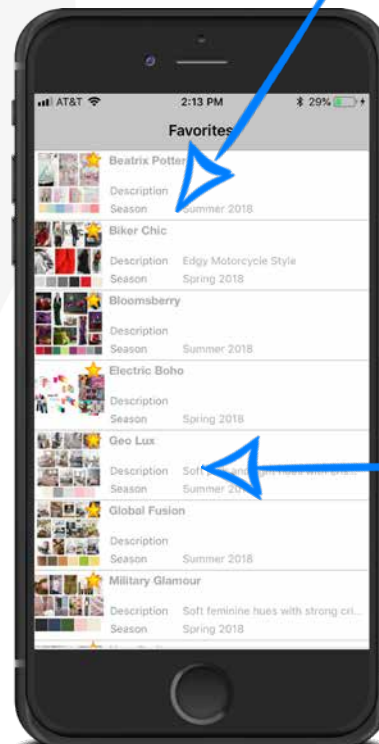
## iOS

### HOW IT IS USED?

This app is for designers to use while traveling to collect photos of product and material inspirations.

Designers keep an eye out for trends and new product ideas, and they use foam core boards to organize pare prints of the inspirations they find. With this app, designers can add photos to theme boards that are managed in the PLM system and to the related styles and materials they are researching.

ADD PHOTOS TO  
THEME BOARDS AND  
RELATED STYLES  
AND MATERIALS  
WHILE TRAVELING.



PUBLISH THE PHOTOS  
BACK TO PLM WHEN  
INTERNET CONNECTIONS  
ARE AVAILABLE.

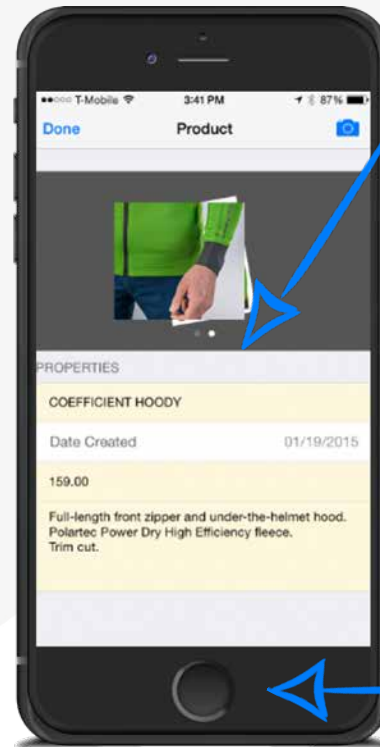
# Product Notes

iOS

## HOW IT IS USED?

This app is for merchandisers to use while traveling to collect inspirations and competitive product information.

Many merchandisers come back from a trip with their phone full of photos and their notebooks full of notes, and they use this information for collection and product planning. With this app, they can connect the photos and notes while traveling, and publish competitive information to PLM for inspiration and benchmarking.



PUBLISH PHOTOS AND COMMENTS BACK TO THE PLM SYSTEM WHEN INTERNET CONNECTIONS ARE AVAILABLE.

CAPTURE COMPETITIVE PRODUCT INFORMATION.

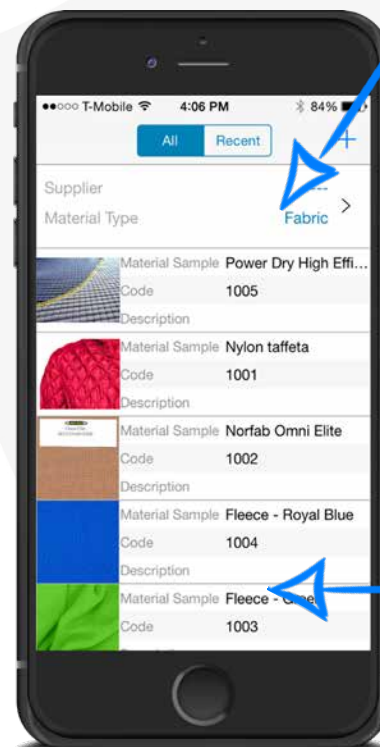
# Material Sample

iOS

## HOW IT IS USED?

This app is for material developers to use while traveling to collect material inspirations and to kick off the sampling process.

Many material developers come back from a trip with their phone full of photos and their notebooks full of notes, and they use this information for initiating the sampling process with vendors. With this app, they can collection material information, photos and notes, and publish this data to the PLM system to initiate the sampling process.



CAPTURE MATERIAL AND VENDOR INFORMATION WHILE TRAVELING.

PUBLISH MATERIAL DETAILS, PHOTOS AND COMMENTS BACK TO THE PLM SYSTEM WHEN INTERNET CONNECTIONS ARE AVAILABLE.

# Sample Review

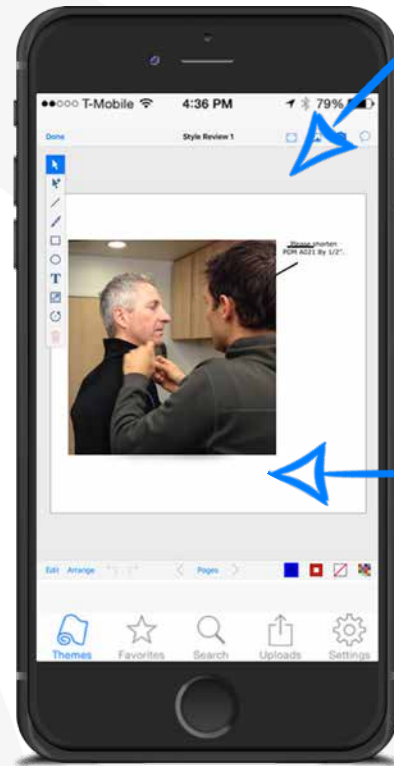
iOS

## HOW IT IS USED?

This app is for developers and pattern makers to use during fit sessions.

Many technical developers use paper versions of the tech pack to record results during fit meetings, and this information needs to be rekeyed when they return to their desks. With this app, they can create style reviews, record notes, capture photos, and add annotations during the reviews. All the data is published to the PLM system in the background, and is available when they get back to their desk.

VIEW AND UPDATE STYLES  
REVIEWS WHILE WORKING  
AWAY FROM YOUR DESK.



PUBLISH PHOTOS, NOTES,  
AND ANNOTATIONS BACK  
TO THE PLM SYSTEM TO  
SHARE WITH INTERNAL  
AND EXTERNAL TEAMS.

# 3D Sample Review

iOS

## HOW IT IS USED?

This app is for designers, developers and pattern-makers to use during fit sessions.

Many product designers, developers and pattern-makers use the traditional fit review process, which is one of the most time-consuming and expensive aspects of getting a product from the design stage to final production for retail.

With Centric's 3D Sample Review mobile app, users cut steps out of the traditional sample fit process by fully leveraging a virtual workflow and taking advantage of everything 3D has to offer. Users review digital samples created by 3D vendors or in-house artists in virtual fit scenarios, add comments and receive amended digital samples all in Centric PLM. Save time, money and labor and increase the number of design iterations. Everything is done live, during the fit session to save time, eliminate rework and eradicate bottlenecks!

TAKE PHOTOS AND  
ADD COMMENTS  
REAL-TIME IN  
CENTRIC PLM  
DURING FIT  
REVIEW SESSIONS.





# Sketch Capture

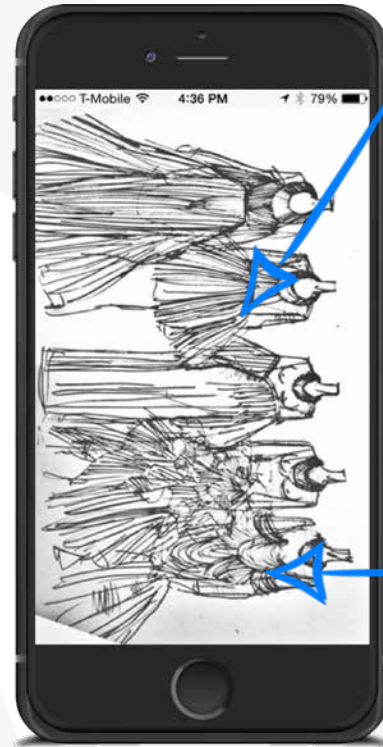
iOS

## HOW IT IS USED?

This app is for designers to use to publish sketches to Centric 8.

Many designers use pen and paper to concept new product and material designs. This information needs to be scanned and imported to PLM when they are ready to share their designs.

With this app, they can capture sketches, and the system will auto crop and de-skew the image. The processed image is published to the PLM system in the background, and is available when they get back to their desk.



CAPTURE, CROP, AND TRANSFORM PAPER SKETCHES, AND PUBLISH THEM TO CENTRIC 8.

CAPTURE COMPETITIVE PRODUCT INFORMATION.

# 3D Capture It

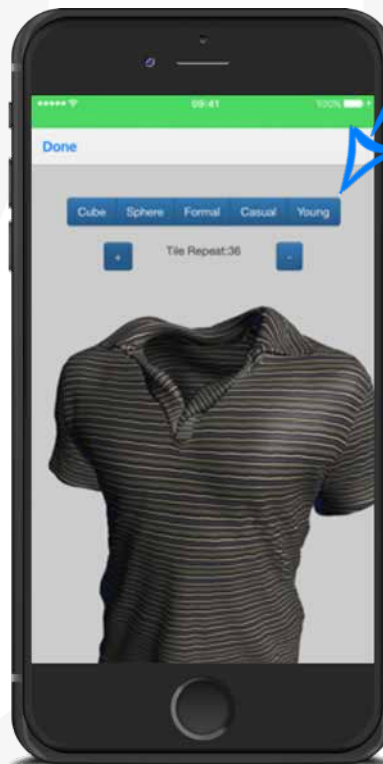
iOS

## HOW IT IS USED?

This app is for material developers to capture material images, and publish them as 3D textures to Centric 8.

Many material developers are asked to capture and process material images to create 3D textures. This is a time consuming process that may require multiple iterations to get reasonable results.

With this app, material developers can take photos of materials with their device, and they will be automatically processed for 3D use, and the results can be directly uploaded to the Centric 8 material record from the device.



CAPTURE MATERIAL TEXTURES, AND PUBLISH THEM TO CENTRIC 8.

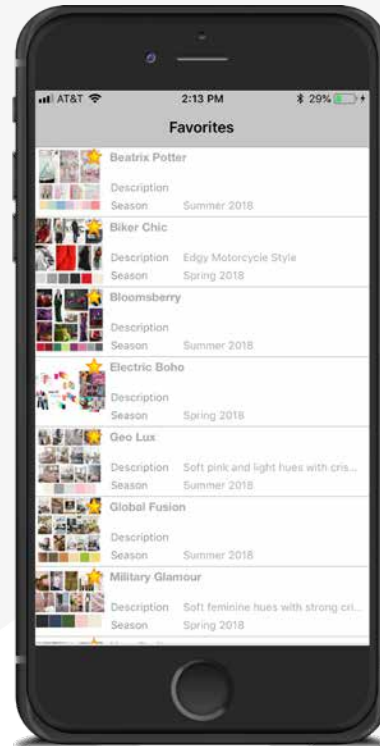
# Mobile SDK

## iOS

### HOW IT IS USED?

Extend the power of Centric 8 PLM by creating tailor-made apps to fit your company's specific objectives with our Mobile SDK.

Centric's industry-first, patent-pending mobile apps for PLM are nothing short of groundbreaking. Centric's Mobile Apps SDK allows companies to customize Centric 8 PLM by creating specific apps that aren't already in Centric's system.



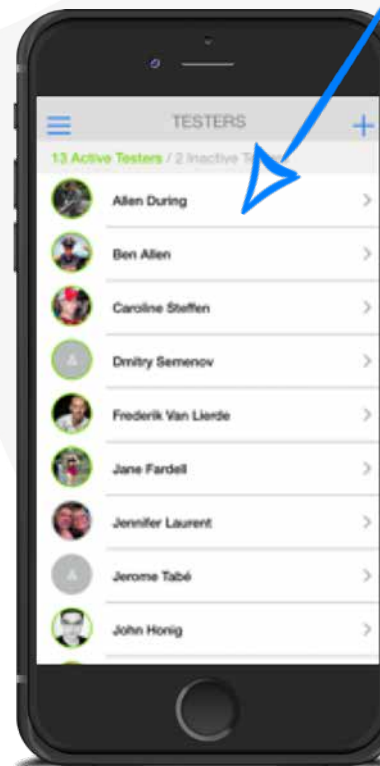
# Field Testing

## iOS

### HOW IT IS USED?

This app is for development teams to use during real-world testing of products and prototypes.

Many development teams use a combination of email, excel, and hand written notes to manage the real-world testing of their products and prototypes. This makes it very difficult to monitor and report on product feedback. With this app, they can manage the samples trials performed by a network of testers. Testers can submit ad-hoc feedback or detailed surveys, which can be attached to samples in the PLM system for follow up.



TRACK THE TESTING PERFORMANCE AND QUALITATIVE FEEDBACK OF PROTOTYPES AND DEVELOPMENT SAMPLES.



# Collection Book

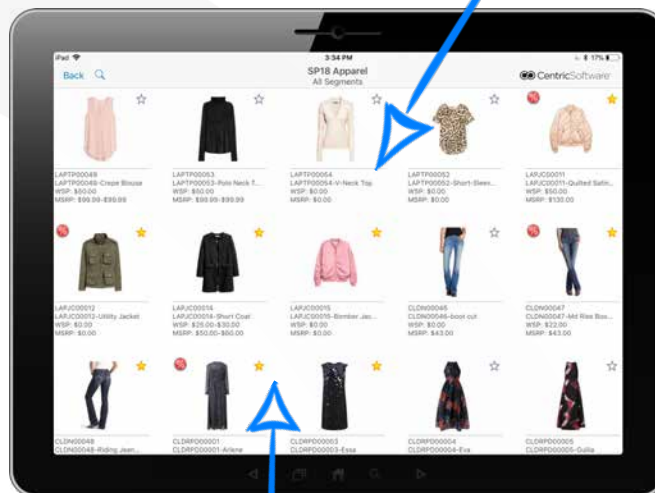
iOS

## HOW IT IS USED?

This app is for sales teams to use while traveling during sales campaigns to present the collection and record preorders.

Many sales teams carry paper catalogs to discussions with B2B customers, and they use excel to record the orders and interest during the meeting. With this app, they can access up to date product information, create custom assortments, and capture order quantities.

PRESENT COLLECTIONS AND PRODUCTS TO B2B BUYERS WHILE OFFLINE.



PUBLISH WISH LISTS AND PREORDERS BACK TO THE PLM SYSTEM WHEN INTERNET CONNECTIONS ARE AVAILABLE.

# Showroom

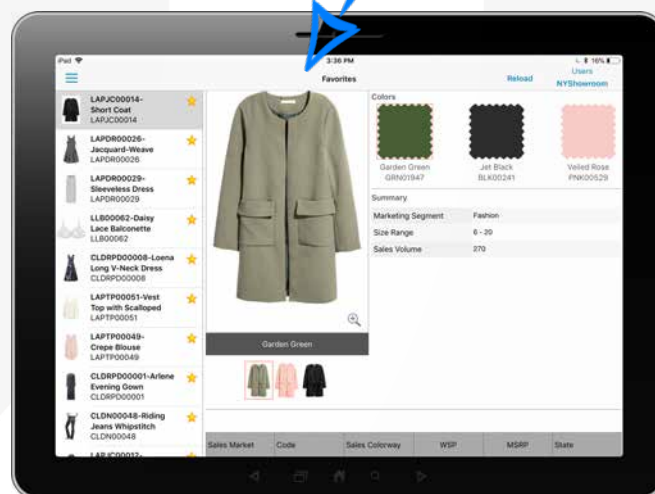
iOS

## HOW IT IS USED?

Showroom allows sales teams to present collections and record preorders while meeting with buyers in a showroom.

Many sales teams carry paper catalogs into sales meetings with B2B customers, and then use paper or spreadsheets to record orders and customer interest during the meeting. With Showroom, sales can access up-to-date product information, create custom assortments, and capture order quantities.

PRESENTS COLLECTIONS AND PRODUCTS TO B2B BUYERS WHILE ONLINE IN A SHOWROOM.



# Factory Audit

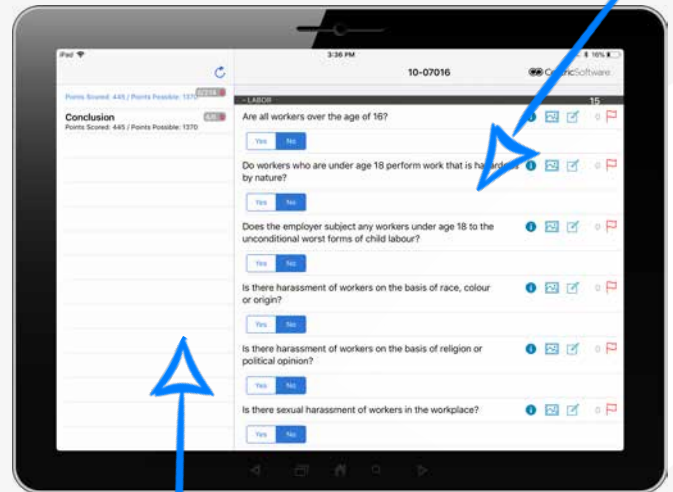
iOS

## HOW IT IS USED?

This app is for sourcing teams to use during onsite reviews at factories.

Many sourcing teams use paper templates or excel to record the reviews. This information needs to be rekeyed when they return to their desks for monitoring and reporting. With this app, they can create factory reviews using templates, record notes, capture photos, and upload reports when internet connections are available. Reports, review status and corrective actions plans are attached to factories in the PLM system for follow up.

RECORD NOTES AND OBSERVATIONS DURING ONSITE FACTORY REVIEWS WHILE OFFLINE.



PUBLISH PDF REPORTS AND CORRECTIVE ACTION PLANS BACK TO THE PLM SYSTEM.

# Retail Review

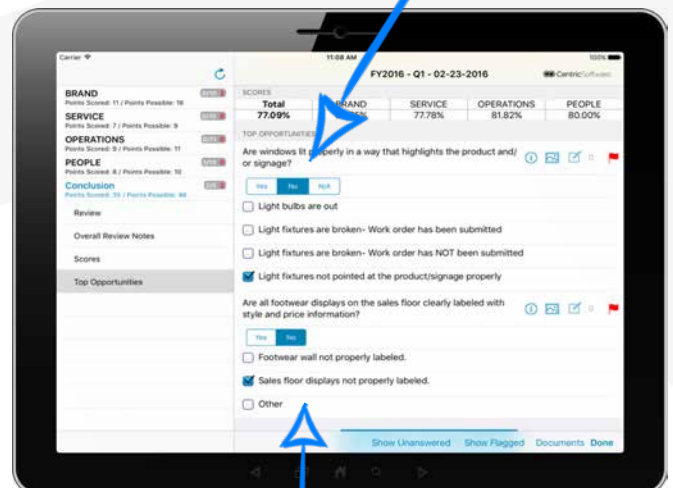
iOS

## HOW IT IS USED?

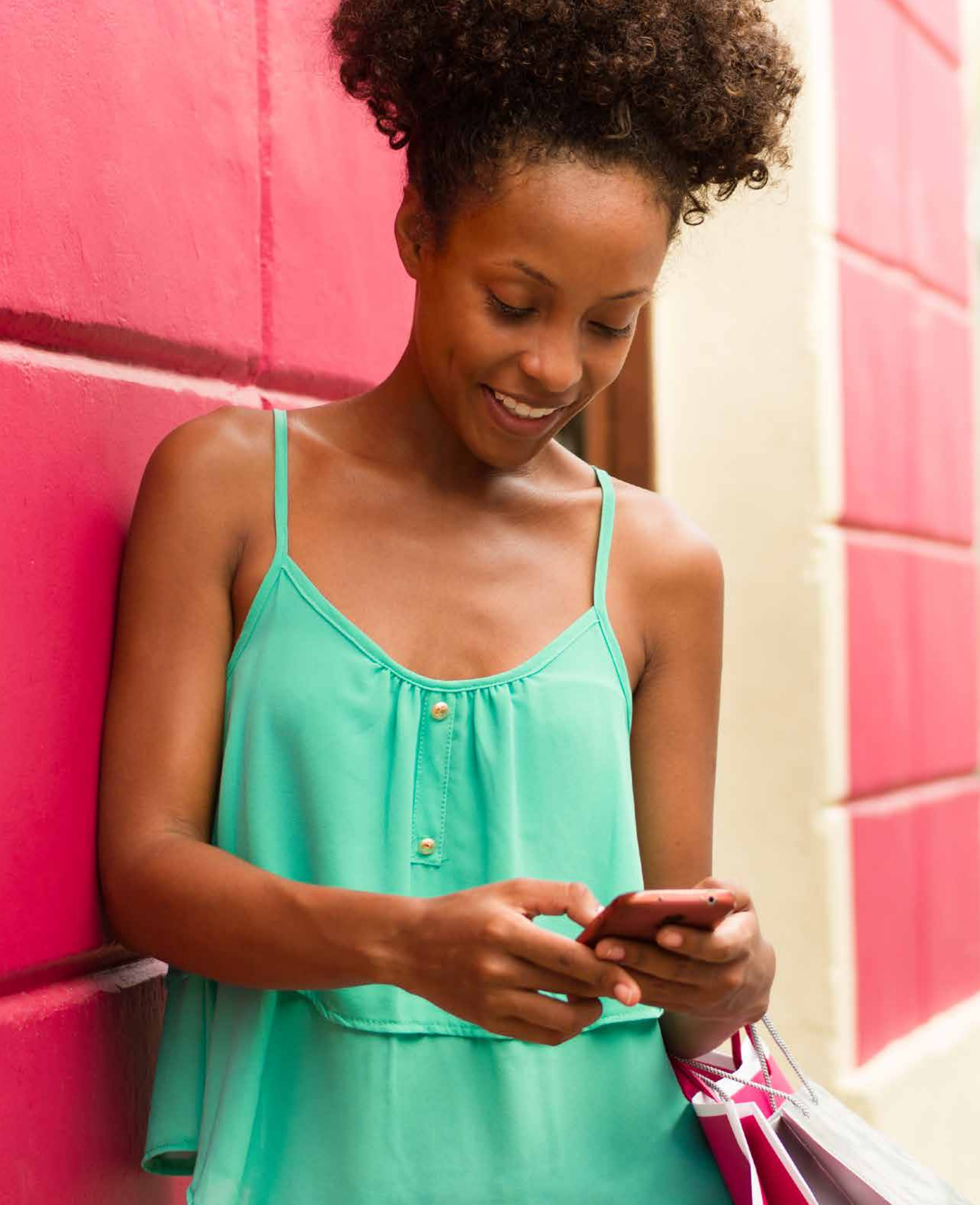
This app is for operation teams to use during onsite reviews at retail locations.

Many operation teams use paper templates or excel to record the reviews. This information needs to be rekeyed when they return to their desks for monitoring and reporting. With this app, they can create retail reviews using templates, record notes, capture photos, and upload reports when internet connections are available. Reports, review status and corrective actions plans are attached to stores in the PLM system for follow up.

RECORD NOTES AND OBSERVATIONS DURING ONSITE STORE REVIEWS WHILE OFFLINE.



PUBLISH PDF REPORTS AND CORRECTIVE ACTION PLANS BACK TO THE PLM SYSTEM.





655 Campbell Technology Parkway | Suite 200 | Campbell, CA 95008 | USA

Phone: 1 408 574 7802 | Fax: 1 408 884 8551

[www.centricsoftware.com](http://www.centricsoftware.com)

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