

A PLM SOLUTION DESIGNED FOR APPAREL AND FAST MOVING CONSUMER GOODS COMPANIES.

The right solution. The right approach. The right time.

► Improving Product Development.

Centric 8 for fashion and other fast moving consumer goods companies offers flexible solutions for sourcing and product lifecycle management (PLM) that span the entire product process from concept to customer. With a growing number of strongly interconnected modules, Centric 8 boosts the productivity and accuracy of the entire development effort.

The result? Teams can locate, use and re-use designs with an intuitive interface that saves time and eliminates duplication of effort. Powerful “what if” capabilities, fully available during product development, assure that trend-right products—that also meet corporate financial objectives—make it to market on time. With improved visibility into deadlines and calendars, and improved understanding of materials requirements, risks are mitigated, decision-making is enhanced, and financial rewards are seen on the bottom line.

► Built to Deliver Value. Fast.

Centric 8 delivers real value – fast. That means 4-6 months, and in many cases sooner.

Centric 8 PLM starts by incorporating the domain expertise, process and business practices that are common within the apparel and fast moving consumer goods industries. Centric 8 works on the principle that user acceptance and adoption are critical to achieving rapid benefit and full system value. Guided by this premise, Centric 8 includes an intuitive, easy-to-use interface that users find approachable and understandable. Finally, Centric 8 delivers robust functionality in every module. The synergies of the interconnected-modules assure the benefits it generates expand beyond the department or workgroup to the entire extended enterprise.



Assure rapid user adoption with an easy-to-use interface.

CENTRIC 8 PLATFORM OVERVIEW

Choose a comprehensive out-of-the-box solution designed specifically for your industry's business processes.

Boost Efficiency

- Reduce time wasted in duplication and non-value-add tasks.
- Enable rapid product turnarounds with powerful, yet easy-to-use capabilities.
- Provide everyone with access to the information they need—when they need it—to make the best, most timely decisions.

Assure User Adoption

- Make user adoption a top priority to maximize the benefits realized from an investment in PLM.
- Deliver to users an intuitive, easy-to-use system to encourage adoption.

Realize Rapid Return on Investment

- Rely on a system architected for rapid deployment.
- Avoid long, complex and expensive customizations by choosing a system designed to deliver out-of-the-box functionality.
- Select a modular system to solve specific problems first, and use those benefits to pay for system expansions when needed.

► Competitive Advantage in One Product Cycle.

Today, staying competitive means actively managing brands, getting trend-right products to market quickly, shortening product cycle times, and increasing productivity throughout the supply chain. Centric understands that dollar-for-dollar, PLM will provide the greatest return on investment of nearly any IT investment today. With its Centric 8 PLM suite, Centric delivers the industry’s most integrated, intuitive and effective product alternative, bar none.

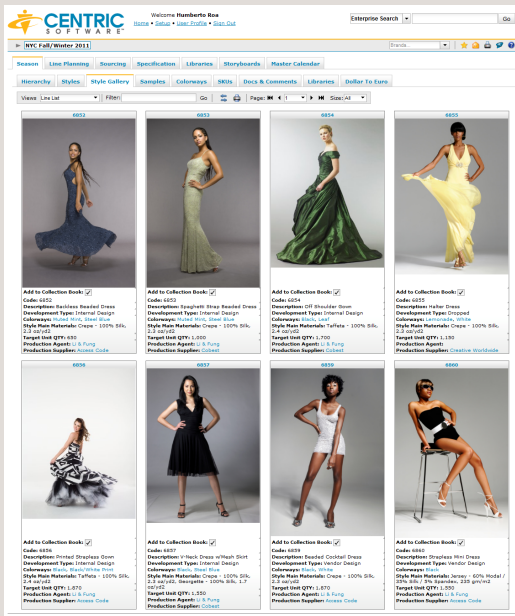
The integrated PLM solution, delivered through interconnected modules, provides out-of-the-box functionality with no customization required. Ease-of-use and an intuitive interface combine for high user adoption. Retailers, wholesalers and manufacturers now can quickly and easily improve profitability, while reducing costs, enhancing quality, and increasing productivity – all within one product cycle, all while working from one central, accurate repository of data.

Centric 8 FEATURES

- Exciting modular approach allows you to easily create a solution that’s exactly right for your needs.
- Deploy rapidly and realize value in 4-6 months, and in many cases sooner.
- Avoid customization and related expense and rely on comprehensive, out-of-the-box functionality.
- Flexible setup allows you to define independent product development characteristics for all your product categories.
- Simple, easy-to-use user interface assures users can seamlessly move from module to module without retraining.
- Offering deployment on your terms, Centric 8 features self-hosted or hosted, “in-the-cloud” options.

Centric 8 BENEFITS

- Improve productivity and reduce costly errors by providing the entire team with “a single version of the truth” about the product.
- Speed products to market with powerful tools that enable “design once, reuse many” capabilities.
- Avoid staff burnout by minimizing administrative tasks and enabling more time for creative and value-add work.
- Tighten the links between product development and financial analysis to improve overall financial performance.



Collection Books, managed easily by merchandising staff, display the latest product options from the Centric 8 system.

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Centric Software is a leading provider of product lifecycle management (PLM) solutions for makers of hard and/or soft lines in the fashion and fast moving consumer goods industries. Centric 8 delivers easy-to-use functionality to manage critical, inseparable business processes, including product development, sourcing, line planning and profitability management, through a modularized system that implements and delivers value rapidly.

More information: To learn more or speak with a Centric representative, call +1.408.574.7802 x399, email centric@centricsoftware.com, or visit our web site: www.centricsoftware.com.