

## INNOVATIVE COMPANIES ALWAYS HAVE THE LATEST DESIGN INFORMATION SHARED OVER THE WEB.

Centric Connector for Gerber WebPDM enables global teams to share and use Gerber WebPDM with Centric 8 solutions to provide business benefits and ROI across the enterprise.

### ► Leverage and Preserve Success of WebPDM

Your company has invested significant time and money into Gerber WebPDM. Your design team knows and depends on the familiar system and valuable information that it stores. As you consider ways to improve margins and efficiency to the business, the most cost effective approach is to leverage your investment in WebPDM and build on its success.

The Centric Connector for Gerber WebPDM is designed to augment WebPDM by connecting it with enterprise Centric 8 PLM and sourcing solutions. The seamless connection increases the value of WebPDM by sharing always-current and available information, over the Web, with teams and partners. The connector can be used with 4.1 and later releases to save you from the time, cost, and disruption of WebPDM upgrades.

### ► Expand Efficiency and Productivity to Other People and Processes

Design teams use the Gerber WebPDM system as the standard tool to capture detailed design information. However, WebPDM is a departmental tool bringing efficiency gains to a limited number of people and processes. The rest of the organization is mired in inefficiency using emails and spreadsheets to run the business.

A comprehensive enterprise PLM solution that leverages WebPDM expands efficiency to people and processes outside of the design team. Significant improvements to the business can be achieved by adding Centric 8 solutions, such as Calendar Management and Line Planning, connecting top-down goals to bottom-up plans, and incorporating global sourcing and compliance solutions.

## CENTRIC CONNECTOR FOR GERBER WEBPDM BENEFITS

### Centric Connector for Gerber WebPDM delivers business results:

#### On-time delivery

- Use WebPDM development status with Centric Calendar Management.
- Expose WebPDM designs into Centric Line Planning.
- Resolve urgent issues with exception-based management of calendars.

#### Improve profitability

- Compare multi-vendor bids with visibility into designs.
- Calculate complete landed cost including HTS tariffs.
- Lower product risk by sourcing from qualified vendors.

#### Make better products

- Avoid costly design flaws with earlier visibility into designs
- Drive consistently branded products by sharing designs through the company.

#### Low cost of ownership

- Pre-built connector saves time and money in implementation.
- Connect to multiple WebPDM servers inside and outside of your company.
- Compatible with WebPDM 4.1 and all releases, no upgrade required.



WEBPDM TECHPACK EXPOSED IN CENTRIC 8

When Centric 8 is connected with Gerber WebPDM, the combined solution provides the benefits of an enterprise PLM system for everyone in your product development and delivery process.

## DEVELOP PRODUCTS ON-TIME

- Comprehensive calendar gives product managers full visibility into development due dates.
- Style level pre-production delays captured in WebPDM are immediately exposed.
- All products are delivered on time according to the season calendar.

## MAXIMIZE GMROI WITH FULLY DEVELOPED PRODUCT COSTS

- Latest design information minimizes sample errors.
- Multiple vendor bids ensure lower FOB costs.
- Integrated shipping, and tariff management ensures landed costs are used as basis for costing decisions.

## MINIMIZE QUALITY ISSUES WITH LATEST TECHNICAL DESIGNS

- Latest tech packs from WebPDM are always available to development and sourcing teams.
- Visual collection matrix allows Merchandisers and Product Managers to make quality go-to-market decisions from the latest collection matrix.

## MINIMIZE STYLE OVERDEVELOPMENT

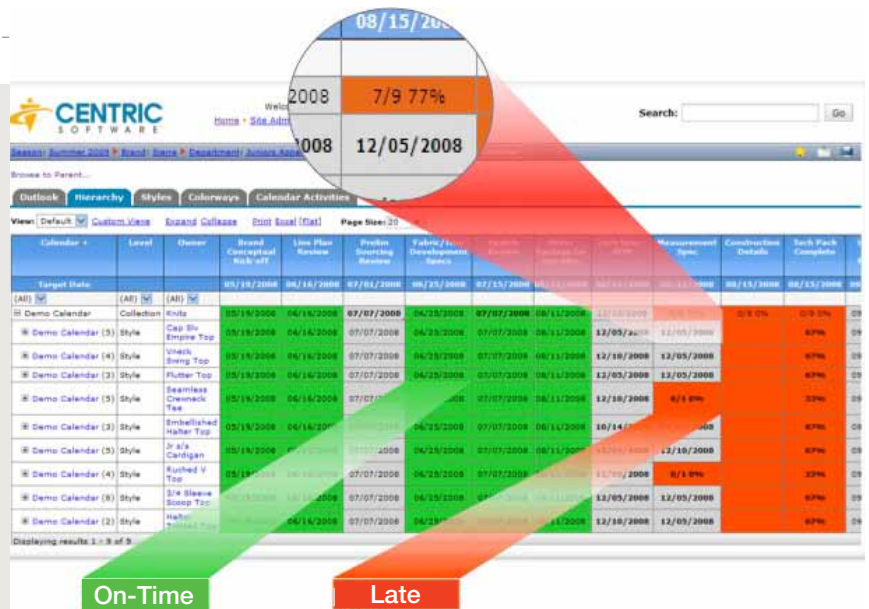
- Merchandising plan is clearly communicated to design team with enterprise line planning.
- Visual representation of the merchandising plan gives designers guidance for product development.

## LOW COST OF OWNERSHIP AND RAPID INFRASTRUCTURE EVOLUTION

- Fully Web-based solution minimizes deployment and operating costs.
- Compatible with WebPDM version 4.1 and later.
- Integrate multiple WebPDM server with single roll-up.



Centric 8 PLM and sourcing suite is an enterprise solution set that includes Product Profitability Planning, Line Planning, Product Specification, Product Sourcing, Calendar Management, Enterprise Search, and Enterprise Connectivity in one powerful yet easy-to-use system.



CALENDARS ENABLE MANAGEMENT BY EXCEPTION