

SUCCESSFUL FASHION COMPANIES USE A WEB-BASED, ENTERPRISE SOLUTION TO COMMUNICATE UP-TO-DATE PRODUCT SPECIFICATIONS IN REAL-TIME.

Centric Product Specification for Fashion helps global product development teams bring high quality fashion goods to market on time.

► Collaborative Development Across Global Teams

Centric Product Specification for Fashion makes true collaborative development possible by providing an interactive online environment where global teams work together and share critical style details in real time. Centric Product Specification features an easy to use and intuitive interface to deliver product specification information instantly and securely to the entire team, and captures valuable ideas, comments and feedback from all stakeholders.

The result? Complete communication of specifications minimizes design iterations, errors, and costs. Informed suppliers meet delivery dates. Design and development cycles are accelerated. Team members are enabled to contribute their knowledge and expertise throughout the process.

► Communication is the Key

In today's globally distributed development environment, teams no longer have the ability – or the time – to walk down the hall and discuss product specifications with other departments. Collaboration is still requisite, but today technical designers, designers, sourcing and production staff are located around the world, and team members now include external contractors, suppliers and other partners.

Language barriers, cultural differences and time zones can all hamper communication and slow processes to a crawl. These slowed cycles and unnecessary iterations foster errors, poor quality, and added costs. At the same time, consumers demand more styles, more frequently. In this environment of multiple development projects and rapidly shifting priorities, teams need an enterprise solution to bring them together to get the job done.

CENTRIC PRODUCT SPECIFICATION FOR FASHION BENEFITS

Centric Product Specification for Fashion delivers vital business results:

Meet market windows

- Minimize design iterations.
- Streamline processes.
- Cut development cycles.

Reduce development cost

- Quickly create new styles from templates and existing styles.
- Minimize designer/supplier iterations during sample and fit development.

Ensure product quality

- Provide all stakeholders with the latest specifications.
- Ensure product integrity through version control.
- Automate processes to minimize errors.
- Incorporate essential feedback from the entire team.

Drive Innovation

- Encourage creative collaboration across global teams.

Make informed decisions

- Easily translate product information into actionable decision-making goals.



STYLE SILHOUETTE AND COLOR WAY IN THREE COLORS

Centric offers a range of essential features that deliver compelling benefits.

ONLINE EDITABLE IMAGE CANVAS

- Communicate design and construction details with images and text.
- Add multiple images, resize them, move them and position them for maximum impact.
- Capture ideas, comments and feedback from the entire development team.

BILL OF MATERIAL DEFINITION

- Develop list of fabric use, trim use and embellishments.
- Define color use by colorway.
- Group key elements together for clarity.

POINT OF MEASURE (POM) AND SIZE GRADING

- Create prototype styles without full POM and size grading.
- Manage measurement specification from base to full grading.
- Use POM libraries to accelerate specification creation.
- Multiple size charts per style reflecting demographic variation.

DESIGN CAPTURE AND COLORWAY

- Capture all design files, regardless of desktop authoring tool.
- Streamline design capture with direct Adobe® support and no installation for Adobe® add-ins.*
- Check files in and out without leaving Adobe® products.
- Use multiple canvases to capture associated artwork, care labels, wash instructions, etc.
- Ensure color consistency for seasons and product lines with approved colorways

CONSTRUCTION DETAILS

- Define construction details as simple text statements.
- Use graphic library of construction details to leverage proven work.

MATERIALS LIBRARY

- Manage material by season or product line.
- Ensure consistent use of material within each collection and manage material approval process across product lines.



Centric 8 PLM and sourcing suite is an enterprise solution set that includes Line Planning, Product Specification, Product Sourcing, Calendar Management, Enterprise Search, Storyboard, and Materials Management on one powerful yet easy-to-use platform.

Item	Description	U/S	T/S	00	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	
BW	Ball width	1%	2%	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
CF	Chest Length	1%	2%	21.0	21.5	22.0	22.5	23.0	23.5	24.0	24.5	25.0	25.5	26.0	26.5	27.0	27.5	28.0	28.5	29.0	29.5	30.0	30.5	31.0	31.5
Pk	Footed	1%	2%	3.8	3.8	3.8	3.8	3.8	3.8	3.8	3.8	3.8	3.8	3.8	3.8	3.8	3.8	3.8	3.8	3.8	3.8	3.8	3.8	3.8	3.8
S-L	Sleeve Length	1%	2%	9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8	9.8
W	Waist	1%	2%	31.0	31.5	32.0	32.5	33.0	33.5	34.0	34.5	35.0	35.5	36.0	36.5	37.0	37.5	38.0	38.5	39.0	39.5	40.0	40.5	41.0	41.5

* Assumes Adobe® VersionCue is being used. Adobe and Adobe® VersionCue are a registered trademark

MEASUREMENT SPECIFICATIONS

