

SUCCESSFUL COMPANIES USE A WEB-BASED, ENTERPRISE SOLUTION TO COMMUNICATE UP-TO-DATE PRODUCT SPECIFICATIONS IN REAL-TIME.

Centric Product Specification helps global product development teams bring high quality consumer goods to market on time.

► Collaborative Development Across Global Teams

Centric Product Specification makes true collaborative development possible by providing an interactive online environment where global teams work together and share critical product details in real time. Centric Product Specification features an easy to use and intuitive interface to deliver product information instantly and securely to the entire team, and captures valuable ideas, comments and feedback from all stakeholders.

The result? Complete communication of specifications minimizes design iterations, errors, and costs. Informed suppliers meet delivery dates. Design, development and sample cycles are accelerated. Team members are enabled to contribute their knowledge and expertise throughout the process.

► Communication is the Key

In today's globally distributed development environment, teams no longer have the ability – or the time – to walk down the hall and discuss product specifications with other departments. Collaboration is still requisite, but today designers, engineers, sourcing and production staff are located around the world, and team members now include external contractors, suppliers and other partners.

Language barriers, cultural differences and time zones can all hamper communication and slow processes to a crawl. These slowed cycles and unnecessary iterations foster errors, poor quality, and added costs. At the same time, consumers demand more varieties of products, more frequently. In this environment of multiple development projects and rapidly shifting priorities, teams need an enterprise solution to bring them together to get the job done.

CENTRIC PRODUCT SPECIFICATION BENEFITS

Centric Product Specification delivers vital business results:

Meet market windows

- Minimize design iterations.
- Streamline processes.
- Cut development cycles.

Reduce development cost

- Quickly create new items from templates and existing product SKUs.
- Minimize iterations during sample development.

Ensure product quality

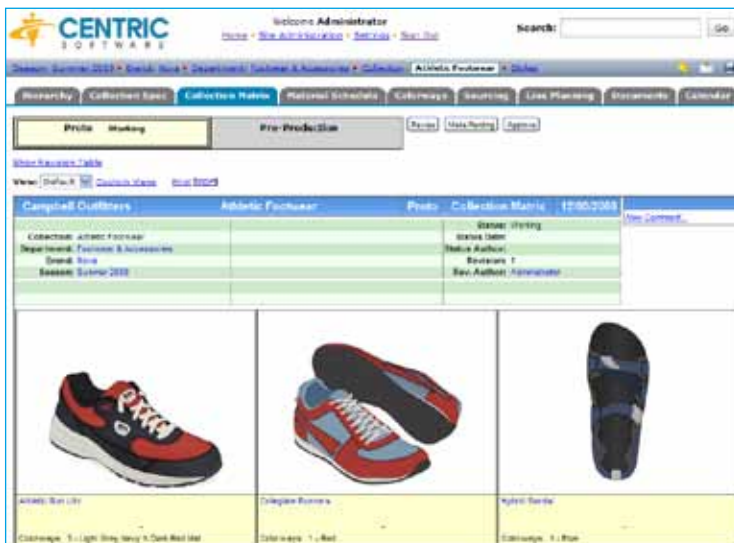
- Provide all stakeholders with the latest specifications.
- Ensure product integrity through version control.
- Automate processes to minimize errors.
- Incorporate essential feedback from the entire team.

Drive Innovation

- Encourage creative collaboration across global teams.

Make informed decisions

- Easily translate product information into actionable decision-making goals.



FOOTWEAR COLLECTION BY STYLE

Centric offers a range of essential features that deliver compelling benefits.

ONLINE EDITABLE IMAGE CANVAS

- Communicate design and construction details with images and text.
- Add multiple images, resize them, move them and position them for maximum impact.
- Capture ideas, comments and feedback from the entire development team.

DESIGN CAPTURE

- Capture all design files, regardless of desktop authoring tool.
- Streamline design capture with direct Adobe® support and no installation for Adobe® add-ins.*
- Check files in and out without leaving Adobe® products.
- Use multiple canvases to capture associated artwork, care labels, wash instructions, etc.

MANUFACTURING DETAILS

- Define manufacturing details as simple text statements
- Use graphic library of manufacturing details to leverage proven work
- Add details from 'standard' library or create your own

MATERIALS LIBRARY

- Manage materials by season or product line.
- Ensure consistent use of material within each collection
- Manage materials approval process across product lines.

* Assumes Adobe® VersionCue is being used. Adobe and Adobe® VersionCue are a registered trademark of Adobe Systems Inc.



Centric 8 PLM and sourcing suite is an enterprise solution set that includes Line Planning, Product Specification, Product Sourcing, Calendar Management, Enterprise Search, Storyboard, and Materials Management on one powerful yet easy-to-use platform.

Product Group	Line Item	Description	Unit	Min	Max	Min	Max	Min	Max	Min	Max	Min	Max	Min	Max	Min	Max
BW	Waist Width	Waist Width	cm	21.5	21.5	21.5	21.5	21.5	21.5	21.5	21.5	21.5	21.5	21.5	21.5	21.5	21.5
CF	Chest Length	Chest Length	cm	27.0	27.0	26.0	26.0	26.0	26.0	26.0	26.0	26.0	26.0	26.0	26.0	26.0	26.0
Pk	POOF	POOF	cm	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0
S-L	Sleeve Length	Sleeve Length	cm	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0
S-W	Sleeve	Sleeve	cm	36.0	36.0	41.0	41.0	41.0	41.0	41.0	41.0	41.0	41.0	41.0	41.0	41.0	41.0

MEASUREMENT SPECIFICATIONS