

INNOVATIVE COMPANIES LEVERAGE DATA IN CRITICAL SYSTEMS ACROSS THE GLOBAL ENTERPRISE.

Centric Connector Hub helps your people finally share and leverage enterprise data by seamlessly synchronizing product information across your most critical systems.

► Still Growing Islands of Information

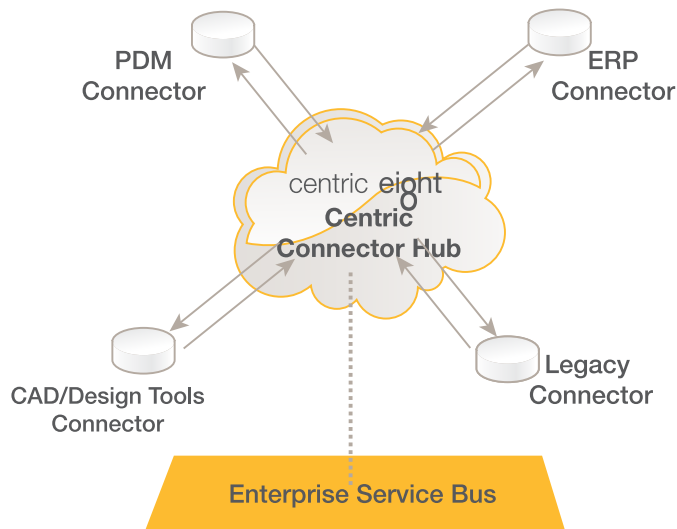
Companies have always struggled with islands of information, and the increasing complexity of extended supplier networks, global offices and multiple business units have only added to the problem. An alphabet soup of new technologies – including EAI, XML, and SOAP – was supposed to solve the problem, but company’s islands of information just kept proliferating. So what happened with the information revolution?

Integration isn’t easy as it looks on paper. Even the most sophisticated middleware and integration technologies require experts who know their way through a complex web of business data. They need to understand which data to synchronize, preserve relationships and hierarchies, and write business rules from scratch to meet the needs of companies.

► Be Practical with Your Data Synchronization

Centric Connector Hub enables everyone to leverage valuable enterprise data through rapid deployment of industry-specific data structures, quick migration of existing data into Centric 8 applications, and pragmatic synchronization with other business systems.

Unlike integration technologies that involve extensive technical consulting, Centric Connector Hub can be rapidly deployed because it incorporates industry-specific data structures that dramatically cut data migration costs and time. Multiple out-of-the-box API-based connectors, including connectors to ERP, CAD and PLM systems, help you immediately integrate to any system through a flexible, intermediate database approach. And for companies who want to more closely orchestrate their business processes, Centric Connector Hub easily coordinates with multiple business systems.



POTENTIAL CONNECTOR HUB IMAGE

CENTRIC CONNECTOR HUB BENEFITS

Centric Connector Hub delivers vital business results:

Simplify integration

- Easily pull data from your systems with API-based out-of-the-box connectors.
- Leverage industry-specific best practices to correctly and quickly transform your data.

Make better decisions

- Share and leverage your most vital product information.
- Reduce errors by ensuring everyone is looking at the right product data.

Avoid technology lock-in

- Maintain your IT flexibility with an intermediate database approach
- Increase responsiveness to changing technology landscape, such as mergers and acquisitions.
- Coexist with your current middleware solutions and SOA framework.

Centric offers a range of essential features that help synchronize product information across vital systems.

REDUCE DEPLOYMENT TIME AND DATA MIGRATION COST

- Multiple API-based connectors to intelligently pull data from your existing systems.
- Powerful industry-specific transformation capabilities, including mapping, aggregation, and filtering.
- Pre-verification of uploaded data, with errors and history.

SYNCHRONIZE DATA WITH OTHER SYSTEMS

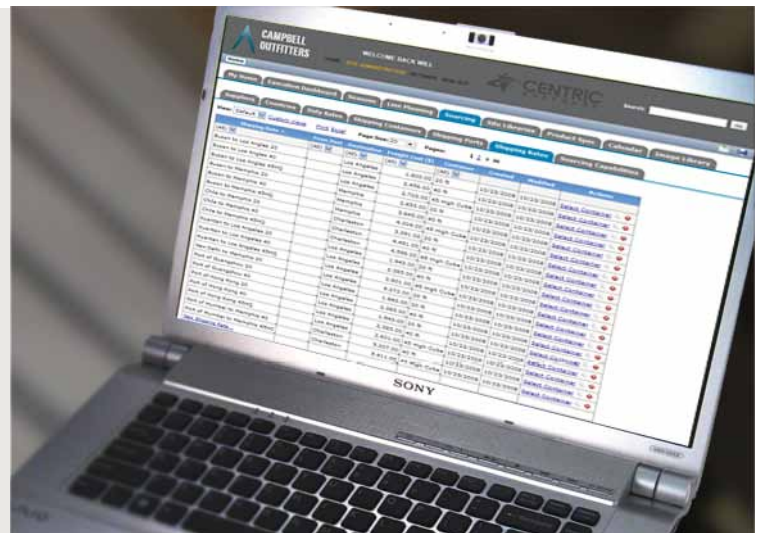
- Synchronize with other business systems through a flexible, intermediate database approach.
- Leverage externally managed data in Centric 8 applications, and vice versa.
- Flexible scheduling and configuration based on your business needs.
- Synchronizes complex data and relationships, including hierarchies and other structures.

VENDOR AND FACTORY COMPLIANCE SCORECARDS

- Cooperate with other business systems to execute an orchestrated business process.
- Triggered by Centric 8 or external business events.
- Co-exists with middleware solutions from IBM, Oracle, Microsoft, SAP.
- Supports SOA frameworks.



Centric 8 PLM and sourcing suite is an enterprise solution set that includes Product Profitability Planning, Line Planning, Product Specification, Product Sourcing, Calendar Management, Enterprise Search, and Enterprise Connectivity in one powerful yet easy-to-use system.



PLACEHOLDER