



# CENTRIC PROCESS

## ACHIEVE EXCELLENCE AT EVERY PROJECT PHASE Centric Process automates product and facility development processes to enhance team performance, accountability and decision making.

Standards for project execution can dramatically improve team efficiency, the quality of work and the availability of strategically important information. But organizational and technical barriers frequently prevent full adoption of carefully constructed process standards. Centric Process addresses the challenges of capturing, adopting and realizing the full potential of standardized project execution methodologies.

Centric Process lets users quickly implement familiar terminology for project standards. It supports all popular project methodologies with the flexibility to tailor the elements of each process to suit industry conventions, company practices and specific project requirements. It also features a library of easy-to-change process templates to support all project types.

Powered by Centric's unique Product Intelligence technology platform, Centric Process transforms a paper-based process standard into a "live" electronic project plan that guides project teams through the steps of the project methodology, ensuring adherence while delivering practical value to team members, project managers and executive decision makers. In short, Centric Process delivers on the promise of project standardization.

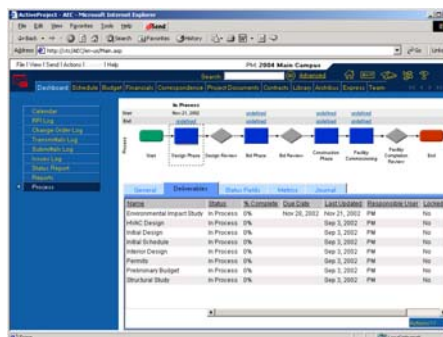
As a result:

- ▶ Team members can contribute at the highest level of quality through persistent access to process standards, immediate visibility of issues and availability of tools to collaboratively resolve issues online.
- ▶ Project managers can ensure conformity to strategic goals with the instant availability of up-to-date performance measures that are consistent from one project to the next.
- ▶ Executives use the Centric Process working environment to make the right decisions in critical go/no-go meetings.

Its powerful functionality aside, Centric Process is both highly configurable and easy to use.

## RESULTS

- ▶ Enhance efficiency by automatically synchronizing team activities and providing instant access to task-related information.
- ▶ Reduce project management overhead by automating activities and deliverables.
- ▶ Establish standardized process definitions, performance metrics and evaluation criteria.
- ▶ Enhance accountability and error recovery with an audit-trail of project activities and decisions.
- ▶ Establish best practices for project management with a library of standardized templates.



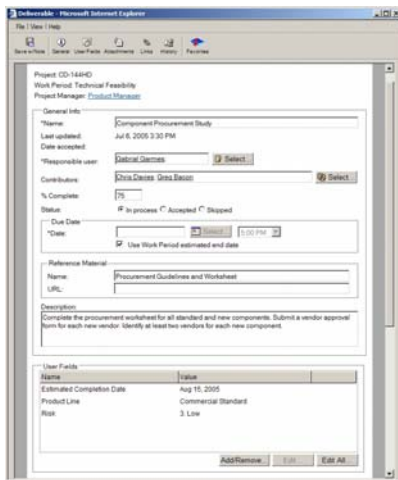
Visualize and share processes

CENTRIC PROCESS IS AN OUT-OF-THE-BOX APPLICATION THAT DEPLOYS IN WEEKS, NOT MONTHS, SO USERS IMMEDIATELY BEGIN ACCUMULATING A RETURN ON THEIR INVESTMENT



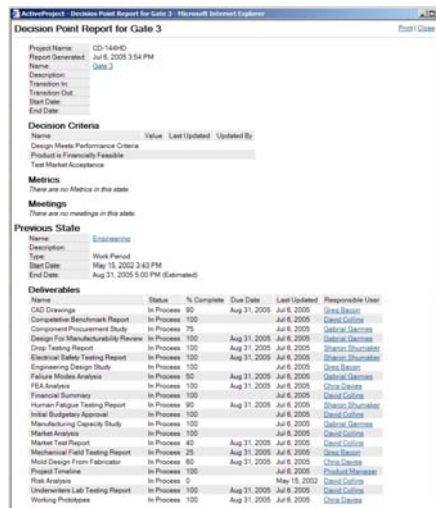
## CENTRIC PROCESS: CAPABILITIES

- ▶ Standardize project execution with a powerful working environment that guides teams through each step of a project, coordinating key activities and documenting progress.
- ▶ Use configurable terminology to quickly capture the detailed steps, deliverables, review points, decision criteria and metrics of any project process. Use any variation of industry-standard project methodologies including Stage Gate®, Pace®, phase gate, tollgate, APQP, and Six Sigma.
- ▶ Configure the degree to which project managers can adapt steps and deliverables to unique project circumstances. Rely on a comprehensive audit trail of project activities and decisions to document any deviations from existing standards.



Automate deliverable status collection

- ▶ Build a library of process templates to standardize all new product development, product enhancement, cost reduction, IT infrastructure, and facilities development projects.
- ▶ Continue using familiar software tools to ensure quick adoptions. See assigned deliverables in the Centric Project dashboard or in an Outlook® task list. Publish deliverable documents directly from Microsoft® Office applications and CAD tools.
- ▶ Automatically collect the status of deliverables to reduce project management overhead and ensure up-to-date project status information.
- ▶ Synchronize Centric Process and Microsoft Project.
- ▶ Electronically pass activity status information to Microsoft Project and retrieve an updated activity and milestone schedule.
- ▶ Generate predefined status reports for project go/no-go meetings. Use a three-step wizard to quickly create custom reports that compare projects and programs using standardized terminology and metrics.
- ▶ Establish secure access rights based on project role, group membership or user name. Provide full access for project managers and administrative assistants and limited access for team members and partners.
- ▶ Automatically maintain a comprehensive, time-stamped log of project activities, milestones and decisions to ensure accountability and traceability.



Make better go/no-go decisions

## Acclaim

“Centric Process is a unique solution that recognizes the critical nature of project selection within the manufacturing process.”

- James Jackson

- Engineering Systems Manager

- Timex



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