

centric eight

There's never
been a more
critical time
to choose
Centric 8

PRODUCT OVERVIEW



Drive cost savings to the
bottom line and increase
product profitability in
less than a year
with Centric 8 PLM
and Sourcing solutions.

Can you afford to wait?



Consider the Power of Centric 8

Product Profitability Planning

Centric Product Profitability Planning makes complete product cost and gross margin information available and actionable, early in the development process and before products launch, across all SKUs, sales channels and regions of business. With Product Profitability Planning, teams know early whether products will achieve financial goals and can act accordingly to orchestrate company success.

Line Planning

Centric Line Planning aligns the entire product development team with corporate goals, assuring that seasons, departments, collections and even specific styles are managed to meet financial performance targets. Centric Line Planning extends management's visibility into key performance measures providing real-time comparison of top-down goals versus bottom-up plans.

Product Sourcing

Centric Product Sourcing makes collaborative product development a reality, enabling supplier collaboration and management at the earliest possible phase of the development cycle. Centric Product Sourcing ensures product quality by managing supplier performance for quality and compliance and aligns suppliers with your business goals.

Calendar Management

Centric Calendar Management provides the entire team with easy access to activities and deadlines without sacrificing quality or creativity. Centric Calendar Management delivers visibility into key milestones and action items for each product, ensuring that tasks are executed on time.

PRODUCT OVERVIEW

Centric 8 combines richly functional, easy-to-use modules into a powerful platform. Individually, these modules provide significant results. But the real power of Centric 8 is the impressive synergy achieved when the entire suite delivers value to your organization.

Centric 8 modules orchestrate all the processes about your product, from design, planning, and sourcing to product delivery. Teams are aligned, waste is reduced, efficiency increased, and measurable results are driven to the bottom line in less than a year.

Product Specification

Centric Product Specification makes true collaborative development possible by providing an easy-to-use online environment where global teams work together, share critical product details, and bring high quality consumer goods to market on time while reducing product development costs.

Enterprise Search

Centric Enterprise Search understands the systems and file types your company uses to bring products to market. Using Centric Enterprise Search, any authorized team member with a browser has immediate and secure access to the critical information needed to make the most productive and profitable product management decisions.

Enterprise Connectivity

Centric Enterprise Connectivity seamlessly synchronizes product information with critical enterprise data systems, making valuable enterprise information available and assuring that decisions are based on up-to-date, accurate information. Using Centric Connector Hub with standard Centric connectors, Enterprise Connectivity assures easy data migrations between Centric 8 and other enterprise applications.

Centric 8 delivers results.

Dramatic. Measurable. Real.

IMPACT ON OPERATING RESULTS

More successful SKUs/collection
+
More successful collections/year

Meet or exceed customer desires = **Increased income**

Higher % suppliers in compliance
+
Shortened development calendar

Better control = **Reduced risk**

Improve rate of fit approvals
+
Increase adoption of styles
+
Reduce failures from quality issues

Improved quality = **Decreased costs**

Greater % tasks completed on-time
+
Shorter collection cycles
+
More successful products/designers

Reduce inventory
Increase efficiency = **Reduced capital requirements**

Each easy-to-use Centric 8 module delivers critical functionality that enables dramatic process improvement.

When combined as the Centric 8 platform, vital synergies are achieved that help businesses perform at entirely new levels of excellence.

In contrast to other PLM solutions, Centric 8 is focused squarely on solving the problems faced by fast moving consumer goods companies. With an emphasis on usability, embedded domain expertise, and rapid implementation, Centric 8 brings rapid and measurable results to your entire organization's bottom line.

In rapidly changing times, maintaining the status quo is not an option. There's never been a more critical time to choose Centric 8.

Can you afford to wait?

“ **An on-time, on-scope PLM implementation is possible. We did it with Centric.** ”

Nicolas Thibault
Business Unit Manager for Exclusive Brands
INTERSPORT France