

WINNING COMPANIES COLLABORATE ON DESIGNS WITHOUT IMPACTING CREATIVITY.

Centric Connector for Adobe Creative Suite helps foster creativity and collaboration by managing designs within familiar Adobe applications to get the best of both worlds.

► It all starts with design

Great products start with great design. Winning companies ensure that everyone from sourcing to production to distribution are all on the same page to get the best designs quickly and profitably to market.

However, even the best companies are confronted with siloed design teams, who are so focused on creating the next best thing that designs are simply “thrown over the wall” to other departments to figure out how to launch. Even if they manage to get the design files on time, other departments struggle to decipher proprietary formats like EPS, AI and PSD. Placing greater design controls and discipline on design seems counterproductive, when using document management technologies often limits the creativity and speed of your most talented employees.

► Collaborate while being creative

Centric Connector for Adobe Creative Suite helps you manage and share all the design content of the Adobe Creative Suite – from within the familiar Adobe design environment.

Centric Connector for Adobe Creative Suite is made for designers and non-designers alike. While your entire supply chain has greater visibility into the design process, there's absolutely no impact to your designers' creative process. Your design team can continue to use all the familiar Adobe applications including Illustrator, Photoshop and InDesign. Besides being designer-friendly, Centric Connector for Adobe Creative Suite provides robust, universal and secure document management functionality, so you can ensure everyone is using the right revisions and the most current brand standards. Because Centric gives everyone greater visibility, your entire supply chain can collaborate more effectively and ensure they make the right sourcing and product decisions.

CENTRIC CONNECTOR FOR ADOBE CREATIVE SUITE BENEFITS

Centric Connector for Adobe Creative Suite delivers vital business results:

Higher productivity

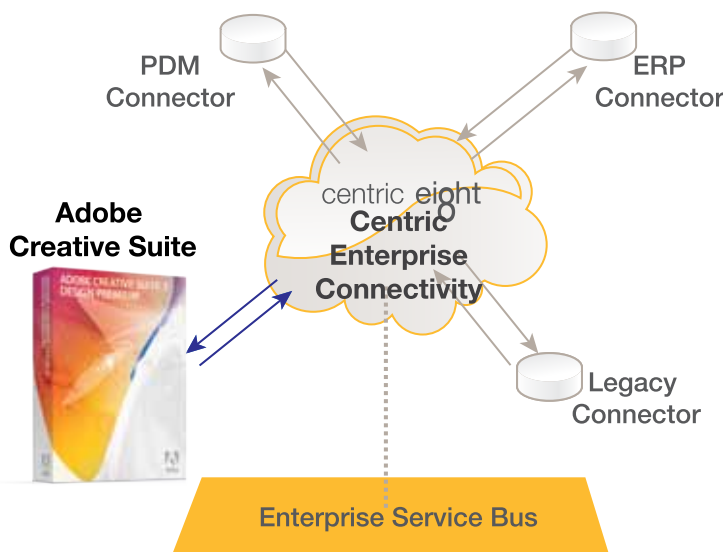
- Manage designs without impacting your creative process.
- Quickly find and leverage existing designs.

Improve profitability

- Drive lower costs by providing design visibility to your global sourcing partners.
- Reduce operational errors by sharing latest revisions with entire supply chain.

Make better products

- Avoid costly design flaws by having earlier visibility into designs
- Drive consistently branded products throughout your company.



Centric offers a range of essential features that helps manage and share designs without impacting creativity.

INTUITIVE INTEGRATION OF DESIGN

- Use Adobe applications that designers know to stay in a managed design process.
- Requires no software installation on the designer's workstation.
- Easily find and share files across the enterprise.

SECURELY MANAGE DESIGN CONTENT

- Provide universal, secure, managed access to Adobe design content for fashion designers and private labelers.
- Maintain the integrity of the design content and related information with revision control, approvals, and history.
- Centralize design templates, color palettes, brands and ideas to ensure brand standards and strategy through consistent, correct designs.

COLLABORATION WITH GLOBAL TEAMS

- Improve collaboration with global teams.
- Promote early collaboration by sharing current and viewable designs with brand managers, merchandisers and other non-designers.
- Track and gain visibility of design costs and status on seasonal and business objectives.
- Support global sourcing strategy through early interactions with sourcing and manufacturing partners.

centric eight

Centric 8 PLM and sourcing suite is an enterprise solution set that includes Product Profitability Planning, Line Planning, Product Specification, Product Sourcing, Calendar Management, Enterprise Search, and Enterprise Connectivity in one powerful yet easy-to-use system.

