

## PRODUCT SPECIFICATION DELIVERS A SINGLE SOURCE OF TRUTH TO PRODUCT TEAMS.

Across the building. Across the country. Across the globe.

### ► Making Collaborative Development a Reality.

Centric Product Specification makes true collaborative development possible by providing an easy-to-use online environment where global product teams share detailed product information in real time. Instead of relying on a myriad of spreadsheets and design files stored in directories and network drives scattered across the enterprise, everyone involved in the product—from initial concept to technical designers, from sourcing teams to suppliers and manufacturing partners—has access to the information they need to get the job done.

The result? Always-available access to accurate information means teams minimize design and sampling iterations, errors and costs. Informed suppliers meet delivery commitments, assuring products arrive on shelves in time to meet seasonal objectives. Teams spend less time on administrative tasks and more time contributing knowledge and value throughout the process.

### ► Built to Deliver Value. Fast.

Centric 8 delivers real value – fast. That means 4-6 months, and in many cases sooner.

Centric 8 PLM incorporates the domain expertise, processes and business practices that are common within the apparel and fast moving consumer goods industries, helping to speed rapid value delivery. Similarly, Centric 8 incorporates an intuitive, easy-to-use interface that users find approachable and understandable. User acceptance and adoption are critical to achieving rapid benefit and full system value. Finally, Product Specification—like all Centric 8 modules—delivers robust functionality on its own. But its real power is unlocked when it is combined with other Centric 8 modules, unleashing synergies that assure the benefits generated by Centric 8 expand beyond the department or workgroup to the entire extended enterprise.



Fully capture bill of materials, drawings and materials in an easy-to-use interface.

## CENTRIC PRODUCT SPECIFICATION OVERVIEW

Make product design, creation and modification better.

Enhance Efficiency with Better Sample Management

- Trace the request and receipt of samples.
- Associate samples to reviews so samples don't get "lost" in the process.
- Rapidly create sample requests for each of many styles.
- Specify materials to use in sample creation.

Reduce Delays and Enhance Product Quality

- Use detailed Technical Data Sheet (TDS) pages to diminish delays caused by missing information. TDS pages include: Artwork, Bill of Materials, Construction, Image, Packaging, Size Chart and more.
- Avoid misinterpreted design features and errors by presenting product details through a robust, visual interface.

Reduce Lead Times and Data Entry Errors During Development

- Enable "create once/use many" approach through advanced Libraries capabilities.
- Manage materials, styles, images and more in Libraries.

## ▶ Remaining Competitive on a Global Stage.

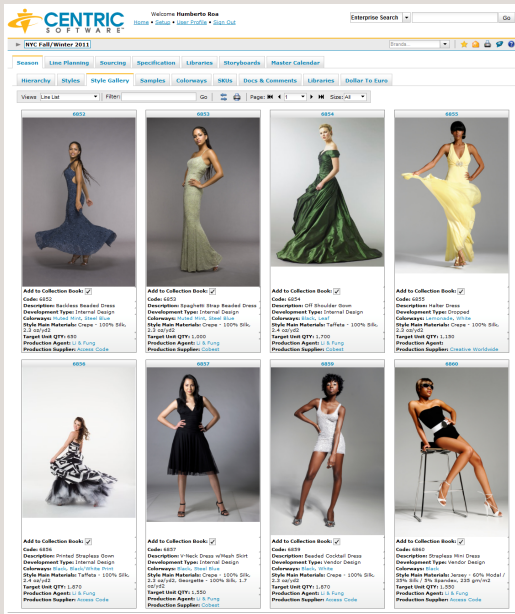
Today, staying competitive means actively managing brands, getting trend-right products to market quickly, shortening product cycle times, and increasing productivity throughout the supply chain. Centric 8 Product Specification adds visibility and ease-of-use to support design teams throughout the product development process. It eliminates the “which one is the right one?” atmosphere that spreadsheets and emails engender. Instead, it provides a “single source of truth” about the product, allowing the full sourcing, merchandising, design and production teams to work collaboratively with one set of comprehensive, accurate, up-to-date information. That means a company can respond to and make changes quickly, get the right styles to market faster, keep customers engaged, and ultimately make a very large, strategic impact on revenues, costs, margins and customer satisfaction.

### Centric Product Specification FEATURES

- Communicate design and construction details with images and text.
- Capture ideas, comments and feedback from the entire development team.
- Record fit session results to highlight critical issues.
- Use Sample Request to request samples and automatically track them through review processes.
- Manage materials throughout development cycles using calendars and sample management tied to style development.

### Centric Product Specification BENEFITS

- Assure accuracy throughout the product concept, definition, design, sourcing and manufacturing process.
- Speed sample development and improve sample accuracy through use of detailed Technical Data Sheets.
- Improve efficiency and eliminate tedious tasks by using easily accessible, accurate system-based information for style copying/style reuse.
- Improve accuracy through libraries for materials, style, image information and more.



Collection Books, managed easily by merchandising staff, display the latest product options from the Centric 8 system.

Centric Software is a leading provider of product lifecycle management (PLM) solutions for makers of hard and/or soft lines in the fashion and fast moving consumer goods industries. Centric 8 delivers easy-to-use functionality to manage critical, inseparable business processes, including product development, sourcing, line planning and profitability management, through a modularized system that implements and delivers value rapidly.

**More information:** To learn more or speak with a Centric representative, call +1.408.574.7802 x399, email [centric@centricsoftware.com](mailto:centric@centricsoftware.com), or visit our web site: [www.centricsoftware.com](http://www.centricsoftware.com).