

## CALENDAR MANAGEMENT PUTS EVERYONE ON THE SAME PAGE.

Tasks. Activities. Timelines. Schedules. Visibility. No surprises.

### ► Ensuring On-Time, On-Budget Products—Every Time.

Centric Calendar Management helps make time a resource that works for the organization, not against it, accelerating the entire team toward its goals. Making key milestones and action items visible for each product, Centric Calendar Management ensures that tasks are executed on time. Flexible calendars span product, season, product line, style and SKU to provide management visibility across the entire development calendar.

The result? Everyone works off a calendar designed for their products and their goals. Priorities are clear. Managers have real-time knowledge on the status of all collections to help resolve bottlenecks. Ultimately, Centric Calendar Management helps reduce product costs, meet market windows, launch and track more product lines per year, and boost team productivity by eliminating non-productive activities and status meetings.

### ► Built to Deliver Value. Fast.

Centric 8 delivers real value – fast. That means 4-6 months, and in many cases sooner.

Centric 8 PLM starts by incorporating the domain expertise, processes and business practices that are common within the apparel and consumer goods industries. Centric 8 works on the principle that user acceptance and adoption are critical to achieving rapid benefit and full system value. Guided by this premise, Centric 8 includes an intuitive, easy-to-use interface that users find approachable and understandable. Finally, Calendar Management—like every Centric 8 module—delivers robust functionality on its own. When combined with other Centric 8 modules, its real power is unlocked, unleashing synergies that assure the benefits generated by Centric 8 expand beyond the department or workgroup to the entire extended enterprise.

## CENTRIC CALENDAR MANAGEMENT OVERVIEW

Visibility to understand and address delays and risks.

### Boost Productivity

- Define and track tasks through forward- or backward-planning.
- Track iterative reviews with Enhanced Activity Tracking, so that critical tasks don't get lost in the shuffle.
- Monitor Material, Color Material, Construction Details and more automatically through the process so that all team members know when crucial steps are complete.

### Increase Time for Creativity, Diminish Administrative Burden

- Remove rigid restrictions on development processes with flexible calendar options.
- Eliminate time spent updating spreadsheets or in status meetings.

### Enhance Decision-making Through Improved Visibility

- Monitor high-priority tasks and reallocate resources for greatest impact.
- Manage tasks by exception. Know which issues are critical issues and need attention, and which are on-track and can be left alone.

The screenshot shows the Centric 8 software interface. At the top, it says 'Welcome Administrator' and 'Enterprise Search'. Below that, there's a breadcrumb trail: 'NYC Fall/Winter 2011 > Fashion Company > Apparel > Dresses > Seasonal Calendar'. The main area displays a table with columns for 'Calendar Owner', 'Target Volume', 'Target Turnover', 'Calendar', 'Strategic Kick-off', 'Trend Research / Shopping Inspiration', 'Prepare Mood Boards', 'Define Seasonal Color Palette', 'Source Sample Materials', 'Approve Initial Fabrics and Colors', 'Initial Top Down Line Plan Due', 'Design Complete - Passed to Tech Design', 'Costing Package Routed', 'RFQ Sent', 'Costing Complete', 'Fit Approved', and 'Materials Approved'. The table contains data for various dresses (e.g., Dresses, 6882, 6883, 6884, 6885, 6886, 6887, 6889, 6890, 6891) with their respective dates and completion percentages.

Focus on hot spots in the development cycle with calendar roll-up.

## ▶ Automated Essentials to Support Creative Development.

Today, staying competitive means actively managing brands, getting trend-right products to market quickly, shortening product cycle times, and increasing productivity throughout the supply chain. Centric 8 Calendar Management provides an essential tool in meeting these demands by automating the function that keeps development moving.

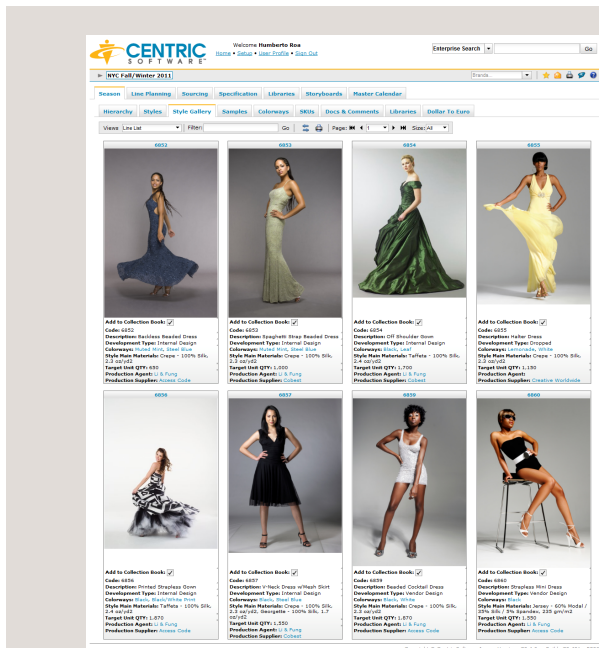
With product development team members spread throughout a global supply chain, spreadsheets, e-mail and voice-mail no longer can keep pace with management's need for real-time, accurate information. As the market demands more products and faster development against a continuously decreasing timeline, Centric Calendar Management delivers automated, easy-to-use capability that lets management quickly identify critical issues threatening on-time delivery. With capability to handle multiple product lines, it is flexible enough to support a development team's fluid and creative development flow.

### Centric Calendar Management FEATURES

- Define and track tasks through forward- or backward-planning calendars.
- Track style purchase orders and any Technical Data Sheet (TDS) purchase order pages automatically.
- Define calendars for materials and track the entire materials process—sampling, approvals, etc.—automatically, just like a style.
- Obtain comprehensive, roll-up views of product line timing rapidly and easily.
- Utilize multiple, simultaneous, independent calendars to fit business needs.

### Centric Calendar Management BENEFITS

- Rely on improved visibility to understand which items are falling behind schedule and require intervention.
- Assure that all team members—regardless of location—know what is due, when it is due, and the status of critical items.
- Free critical resources from tedious, administrative, low-value-add tasks, like searching for calendar information and due dates, or updating spreadsheets.
- Top-down season calendar is always linked to smallest activities at the style level to assure timely execution.



Collection Books, managed easily by merchandising staff, display the latest product options from the Centric 8 system.

## centric eight

Centric Software is a leading provider of product lifecycle management (PLM) solutions for makers of hard and/or soft lines in the fashion and fast moving consumer goods industries. Centric 8 delivers easy-to-use functionality to manage critical, inseparable business processes, including product development, sourcing, line planning and profitability management, through a modularized system that implements and delivers value rapidly.

**More information:** To learn more or speak with a Centric representative, call +1.408.574.7802 x399, email [centric@centricsoftware.com](mailto:centric@centricsoftware.com), or visit our web site: [www.centricsoftware.com](http://www.centricsoftware.com).